

# ExLibris Primo Central

Mega Aggregate of Scholarly Materials





"Today, it's the scope of content addressed that differentiates discovery interfaces. It's now within reach to produce discovery interfaces that address the full breadth of a library's collection through a single consolidated index, spanning print, articles within e-journals, and each of the individual objects within the digital collections and institutional repositories."

**Marshall Breeding**, *Top Technology Trends blog*, July 2009

"Network-level discovery tools include disciplinary resources and powerful search tools which dramatically improve research efficiency while also increasing effectiveness. As a result, faculty discovery practices across all disciplines have continued their marked shift to the network level."

**Roger C. Schonfeld and Ross Housewright**, *Faculty Survey 2009: Key Strategic Insights for Libraries, Publishers, and Societies (Ithaka S+R Report)*

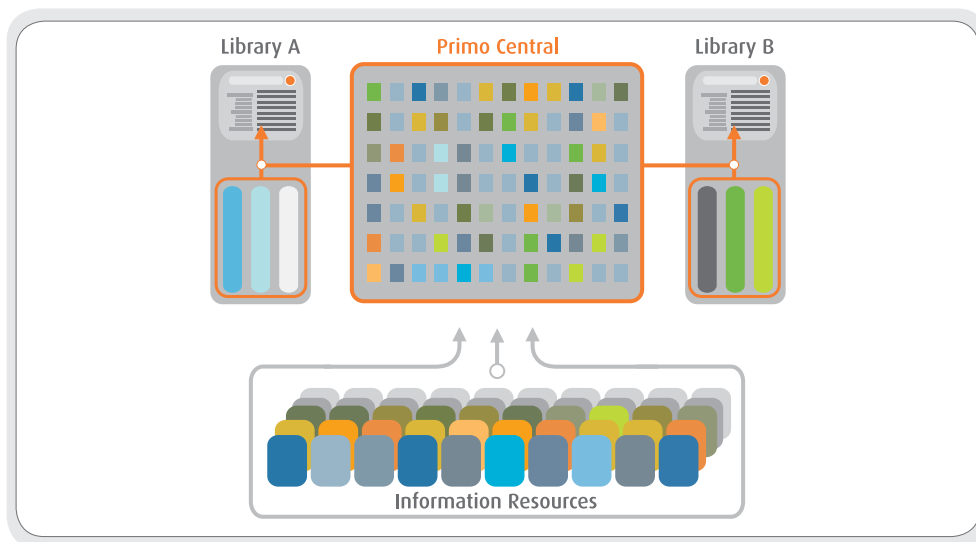
## Primo Central: Upgrading the search experience for your users

The Ex Libris Primo® discovery and delivery solution coupled with the vast Primo Central index of scholarly materials enables users to search your library's entire collection—both physical holdings and e-resources—through a single point of access, and to receive a single, relevance-ranked list of results.

Hosted by Ex Libris in a cloud computing environment, the Primo Central service covers hundreds of millions of global and regional e-resources, such as journal articles and e-books, that are obtained from primary and secondary publishers and aggregators, and from open-access repositories. Primo Central offers the largest, most varied selection of high-quality scholarly materials available today, brought to libraries by a vendor that works with any and all information providers to the benefit of the customer community.

By incorporating Primo Central in the Primo discovery and delivery process or making the service a search target of the MetaLib® portal and metasearch solution, you seamlessly extend the reach of searches and help your users find the items they need.

With Primo Central, articles become as visible as books—and are even easier to obtain!



*Primo Central—a huge aggregated index available to local Primo implementations. Users search global and regional e-content along with local materials.*

## Enjoy both worlds

Primo Central enables your library to benefit from the power of an aggregated, shared index and at the same time maintain full control over the way in which your services are branded and offered to users. You define the scope of materials presented to your users and determine how results are displayed. But you are spared the bother of technical maintenance, harvesting, and the normalization of new content—Ex Libris handles it all for you.

### Now your users can:

**Search** the entire library collection (physical holdings and e-resources) through one search box in the intuitive Primo user interface or through a Primo search box embedded in the library Web site, Facebook, iGoogle, or a range of other sites. Users can search from their cell phone, as well.

**View** a single relevance-ranked list of results retrieved instantaneously from locally managed collections and global e-content

**Focus** on relevant items by narrowing down long result lists through faceted browsing or by following up on the system's search suggestions

**Access** the full text right away, in accordance with the library's subscriptions and policies

**Navigate** easily to other items of interest through usage-driven recommendations generated by the bX article recommender service

**Enjoy** a full range of services for downloading citations, bookmarking articles, sharing findings, and more

**Have an impact** on the community by contributing tags, ratings, and reviews

**Feel at home** with the library collection—right at users' fingertips!

### Your library staff can:

**Define** the information landscape for your library's users

**Customize** the way in which users search e-collections and view results

**Enrich** your users' search experience with enhanced, comprehensive metadata

**Offer** meaningful, branded library services that are integrated with users' workflows

**Focus** on what library staff do best—free from the burden of technical maintenance tasks

For information about Primo Central coverage and a list of publishers participating in Primo Central, contact- [primocentralprm@exlibrisgroup.com](mailto:primocentralprm@exlibrisgroup.com)



## About Ex Libris

Ex Libris is a leading provider of automation solutions for academic libraries. Offering the only comprehensive product suite for electronic, digital, and print materials, Ex Libris provides the efficient, user-friendly products that serve the needs of libraries today and will enable them to transition into the future. Ex Libris maintains an impressive customer base serving thousands of sites in more than 70 countries on six continents.

Dedicated to developing creative solutions in close collaboration with our customers, Ex Libris enables academic, national, and research libraries to maximize productivity and efficiency and, at the same time, greatly enhance the user experience. By empowering patrons to discover and obtain the information they need, libraries ensure their position as the bridge to knowledge.

For additional information on Ex Libris Group, see <http://www.exlibrisgroup.com>

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