



## CASE STUDY

EMPIRE BEAUTY SCHOOLS

Unified Lean Portal

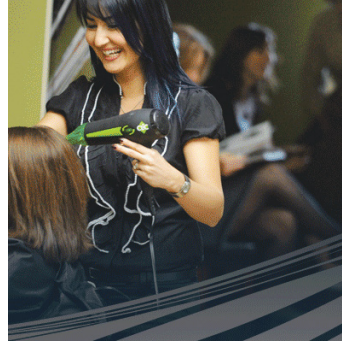
**ExLibris**  
campusM



**SUCCESS INDICATOR**

Over 77000 registration in just 2 years

**EMPIRE EDUCATION GROUP  
SELECTED campusM TO  
DELIVER A UNIFIED LEAN  
PORTAL, WITH FEATURES AND  
CONTENT TARGETED TO THE  
NEEDS OF ITS NETWORK OF  
BEAUTY SCHOOLS IN 21 STATES  
ACROSS THE US.**



**GOAL**

A student portal, to draw in content from Empire's Student Information System.



Integrated lean portal delivered via desktop and mobile channels



**SUCCESS**

Consistently positive feedback from students and managers.

**ENGAGEMENT**

- On-site campusM Discovery Workshop, then regular webinar reviews with stakeholders
- Flexible response to requirements, addressing student priorities first
- In-depth review of solution prior to go-live, and planning session for Phase Two

**DELIVERABLES**

- Lean portal, integrated with Empire's Student Information system, meets specific institutional needs
- Active Directory integration – automated registration replaces time-consuming face-to-face process
- Students can track completion of study hours, a requirement for graduation

**OUTCOMES**

- Ease of access to information via mobile and desktop channels, replacing costly print-outs
- Significant time and cost savings – reduced face-to-face and phone enquiry-handling
- Seamless flow of content from back-end systems delivered directly to student devices

“ The campusM team has delivered everything they promised on time and within budget. ”

SCOTT HUNYARA, PROJECT MANAGER, EMPIRE EDUCATION GROUP

**CONTACT US**

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